

WHY CHOOSE OUR FIRM?

When partnering with a professional to enhance your job search, it is imperative to choose a firm that understands your career objectives and can write a resume that works best for your individual situation. We are experts in addressing unique situations a client may have, including employment history gaps, career changes, age considerations, dated relevant experience, military conversions, and "job-hopping." Our firm consists of a team of Certified Professional Resume Writers (CPRWs) who have been designing resumes since 1989, as well as one Certified Career Coach (CCC), and one technical and social media expert.

Our firm offers personal interviews conducted by a Certified Professional Resume Writer (CPRW). What does that mean for you? **Certified Professional Resume Writers (CPRWs)** are the career industry's leading experts in the development of strategic resumes. The purpose of the resume is to secure a personal interview from among the dozens or hundreds of applicants for a given position. Since 1991, CPRWs have demonstrated their knowledge, talent and writing expertise in meeting the industry standard of excellence and in serving the client's career interests.



Our firm offers career assistance by an on-staff Certified Career Coach who will assist you in finding the career path that matches your individual situation.

Assistance with PowerPoint presentations, Excel, Word, or other software issues provided by our on-staff technical and social media expert.

ACTIVE MEMBERSHIP IN:

PROFESSIONAL ASSOCIATION OF RESUME WRITERS (PARW/CC)



Association members include independent business owners, as well as non-profit career centers such as colleges and universities, military bases, workforce development offices, and state Departments of Labor. Their participation in PARW/CC demonstrates an on-going commitment to learning, exchanging ideas and information, and gaining the expertise to best help each client achieve their personal career goals. Working with a PARW/CC member is similar to hiring a personal advertising agency to market you successfully. The resume is your "sales message" that must stand out from the competition! Association members can guide you in targeting your message to appropriate employers through networking, targeted mailings, the Internet, your own career field's association, etc. Then, they help you prepare for the hiring interview so you stand out from the other finalists as the best choice for the available position.

NATIONALLY PUBLISHED:

- Gallery of Best Resumes, 5TH Edition (2012)
 - Gallery of Best Resumes, 4TH Edition (2007)
 - Gallery of Best Resumes, 3RD Edition (2004)
 - Gallery of Best Resumes, 2ND Edition (2001)
 - Gallery of Best Resumes for People Without a Four-Year Degree (2000)
 - Professional Resumes for Tax and Accounting Professionals (1999)
 - Professional Resumes for Executives, Managers, and Other Administrators (1998)
 - America's Top Resumes for America's Top Jobs (1998)
 - Gallery of Best Resumes (1996)
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CUSTOMER SERVICE

You are our #1 priority. We want you to succeed.